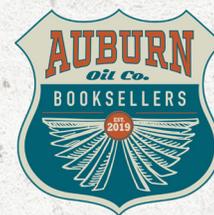


"I've spent over a decade visiting some of the best independent bookstores in the country, always a little wistful that my hometown didn't have a store of its own. When the gem that is Auburn Oil Co. Booksellers opened up just a few miles from my house, I was thrilled, and over the past few years of getting to know the store and the lovely people that work in it, I've only been more and more impressed. Auburn Oil Co. Booksellers is a reader's paradise, cozy and well-stocked, curated beautifully with a great mix of bestsellers and unique titles, and it's also an absolute joy to work with as an author. Events are fun and well-planned, and the staff can hand-sell signed copies like nobody's business! Auburn is so lucky to have this store!"

– RACHEL HAWKINS

NEW YORK TIMES BESTSELLING AUTHOR



ANGELA WILHITE

Store Manager

angela@auburnoilbooksellers.com

334-246-3003

We are *big on community engagement!*



5,000+

Instagram Followers



1,500+

Facebook Followers



1,000+

E-news Subscribers

## WHAT'S NOT TO LOVE?



Located at the heart of downtown Auburn, AL, our beautiful store is just down the street from the historic Toomer's Corner and a block from Auburn University's vibrant, growing campus. We have a well-curated selection of books and gifts, and a well-read, enthusiastic staff.

Opening just months before the pandemic, we have not had many opportunities to host in-person events; however, the handful of events we have hosted have been very successful and well-received by the community. Although we are a young store, we benefit from the seven+ years of experience of our parent store, M. Judson Booksellers in Greenville, SC. With their expertise backing us, we are excited to fill our warm, inviting space with fellow book lovers again.



We are a *New York Times* reporting store.



Our in-store cafe provides a selection of literary lattes, beer/wine, and sweets.



*Events at Auburn Oil Co. Booksellers:*

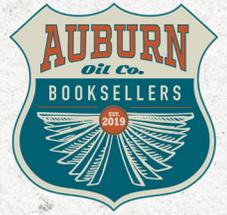
- Store size: 2,000 sq. feet
- In-store event capacity: 75
- Strong partnerships with local venues for larger events
- Talented in-house graphics, events, and web development team
- Co-promotion plan for all events that includes images
- Good connections with local media, local university, and bloggers/influencers
- Established relationships with restaurants for ticketed events
- Location about 1.5 hours from Atlanta, GA and Birmingham, AL



“Auburn Oil Co. Booksellers is the best thing to happen to Auburn since we won the National Championship in 2010. It's the perfect store—brimming with staff-recommended books, warm, knowledgeable readers, and an espresso bar with drinks like The Polar Express. It's quickly become one of the hearts of our little community.”

– ANTON DISCALFANI

NEW YORK TIMES BESTSELLING AUTHOR



ANGELA WILHITE

Store Manager

angela@auburnoilbooksellers.com

334-246-3003

## IN GOOD COMPANY.

We are *surrounded* by booklovers.



## CENTRAL LOCATION IN THE SOUTHEAST

100 MILES

From Atlanta

1/2 BLOCK

From Campus

STRONG TIES

To Local Community

28K STUDENTS

Enrolled at AU



“Auburn Oil Co. is a warm, welcoming, and much-needed literary hub in the heart of downtown Auburn. Entering the calming, brightly-lit and eclectic store is as gratifying and necessary for the soul as opening a brand-new book.”

– Maria Kuznetsova,

Author of *Something Unbelievable*



“Auburn is a community with a thriving love for the arts, and Auburn Oil Co. is a welcome addition to this atmosphere. Beyond its large collection of books, Auburn Oil Co. creates new opportunities for the community to grow, from open mic nights where growing artists can read their works to book club challenges on Instagram that encourage readers to step outside of their comfort zone when choosing new books.”

– Human Collective, Auburn

